

# **Deal Funding Network Privacy Policy**

This Privacy Statement explains how Deal Funding Network, Inc. ("Deal Funding Network", "we" and "us") collects, uses, shares and protects information obtained from Members and from visitors to its website. If you are a Member, which means you have activated your member account with Deal Funding Network, you have agreed and are additionally subject to the <u>Terms of Use</u>, which incorporates this Privacy Statement by reference. If you are not a Member, by visiting the website, you consent to the collection and use of your information under the terms of this Privacy Statement.

### **Scope of this Privacy Policy**

This Privacy Policy applies only to your relationship with Deal Funding Network . It does not apply to the interactions that you have with any other member through the Deal Funding Network platform. Deal Funding Network has no control over this disclosure or sharing, and is not responsible for it. The protection of your personal or corporate data when you interact with another member through the Deal Funding Network platform is governed solely by any agreements that you may have with that member and is beyond the scope of this Privacy Policy.

# Our Privacy Policy Statement Does Not Apply to Third Party Sites, including Sites, if any, to Which We Link

We are not responsible for the privacy policies or the content of sites we link to, and have no control of the use or protection of information provided by you or collected by those sites. Whenever you elect to hyperlink to a linked Website or link accounts with Deal Funding Network to import contacts, you may be asked to provide registration or other information. Please note that the information you are providing is going to a third-party, and you should familiarize yourself with the privacy policy provided by that party.

# **Key Elements of Deal Funding Network's Privacy Program**

- We gather personal information about our clients in order to provide services, comply with laws, and improve our offerings.
- We do not share your information with unaffiliated companies for marketing purposes without your prior permission.
- Unless you opt-out, we may share information about you among companies affiliated with us to inform you about additional products, services or promotions that may be of interest to you.

### Personal Information and Other Data We Collect

Deal Funding Network collects information that you voluntarily provide to us, including your name and contact details. Deal Funding Network may also collect information about Members from our clients and third parties.

When you visit our Site, we send one or more cookies (a small file containing a string of characters) to your computer that uniquely identifies your browser. Cookies make it easier for you to log on to and use the Site during future visits. You can configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is set. (Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.)

Deal Funding Network's servers automatically record information when you visit our Site. These servers' logs include information such as your web request and Internet Protocol address.

Collectively, the information that Deal Funding Network collects about you, including personal information, is referred to in this Privacy Statement as "your information."

# **Use of Your Information**

We use your information to process and administer details of your membership, to communicate with you, to provide you with opportunities, and to keep you up to date with new developments at Deal Funding Network . We also use and analyze the information we collect so that we can administer, support, improve and develop our business.

Deal Funding Network may contact you using information you voluntarily provide.



If you choose to use our invitation service to invite a friend to Deal Funding Network, we will ask you for that person's email address and automatically send an email invitation. Deal Funding Network stores this information to send this email, to register your friend if your invitation is accepted, and to track the success of our invitation service. Your friend may contact us to request that we remove this information from our database at our <u>support department</u>.

Deal Funding Network reserves the right, but has no obligation, to monitor your information which you post on the Service. We reserve the right to remove any such information or material for any reason or no reason, including without limitation if in our sole opinion such information or material violates, or may violate, any applicable law or our Terms of Use Agreement, or to protect or defend our rights or property or those of any third party. Deal Funding Network also reserves the right to remove information upon the request of any third party.

### **Non-Personally Identifiable Information**

We may share non-personally identifiable information (such as anonymous usage data, referring/exit pages and URLs, platform types, number of clicks, etc.) with interested third parties to help them understand the usage patterns for certain Deal Funding Network services. Deal Funding Network may allow third-party ad servers or ad networks to serve advertisements on the Service. These third-party ad servers or ad networks use technology to send, directly to your browser, the advertisements and links that appear on Deal Funding Network. They automatically receive your IP address when this happens. They may also use other technologies (such as cookies, JavaScript, or web beacons) to measure the effectiveness of their advertisements and to personalize the advertising content. Deal Funding Network does not provide any personally identifiable information to these third-party ad servers or ad networks without your consent. However, please note that if an advertiser asks Deal Funding Network to show an advertisement to a certain audience and you respond to that advertisement, the advertiser or ad server may conclude that you fit the description of the audience they are trying to reach. In addition, third-party advertisers may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements about goods and services of interest to you. The Deal Funding Network Privacy Policy does not apply to, and we cannot control the activities of, third-party advertisers. Please consult the respective privacy policies of such advertisers for more information.

#### Disclosure of Your Information

Deal Funding Network may disclose your information in response to legal process, to protect our rights, as otherwise required by law, or for the prevention or detection of a crime. If we sell our company or any part of it, or our business enters into a joint venture with another business entity, Deal Funding Network may disclose your information to our new business partners or owners who may then provide you with information about their products and services.

Deal Funding Network is committed to keeping our Members' information confidential. Deal Funding Network does not sell, license, lease or otherwise disclose your information to any third party for purposes of marketing by the third party, or for any reason, except as described below:

- In order to administer or process a transaction, product or service in accordance with a Membership Agreement.
- We may disclose personal information about you to third parties or to government entities as required by law or regulation or in response to subpoenas, to credit bureaus and collection agencies, or when necessary to protect your rights or property or that of Deal Funding Network.
- To help us improve our services to you, we may engage another business to help us to carry out certain internal functions such as account processing, fulfillment, member service, member satisfaction surveys or other data collection activities relevant to our business. We may also provide a party with member information from our database to help us to analyze and identify member needs and notify members of product and service offerings. Use of the information shared is strictly limited to the performance of the task we request and for no other purpose.

All third parties with which we share personal information are required to protect personal information in a manner similar to the way we protect personal information.

If we propose to share information in a manner not covered in this Privacy Statement, we will notify you of this change by posting an addendum on the Web site and, if appropriate, provide you an opportunity to opt-out of such use.

### Your Ability to Opt-Out of Information Collection & Use

You may choose not to provide personal information to Deal Funding Network.

You may set up your computer to reject cookies. However, in that case, you may not be able to use certain features on our Sites.

# **Security & Information Retention**



We employ security measures to protect your information both online and offline from access by unauthorized persons and against unlawful processing, accidental loss, destruction and damage. We will retain your information for a reasonable period or as long as the law requires. If you are a Member, Deal Funding Network may retain your information for its business purposes if you cease to be a member of Deal Funding Network, provided that Deal Funding Network will protect all such information about you in accordance with this Privacy Statement.

### **Risks Inherent in Sharing Information**

Although we allow you to set privacy options that limit access to your information, please be aware that no security measures are perfect or impenetrable. We cannot guarantee that only authorized persons will view your information. We cannot ensure that information you share on the Site will not become publicly available. We are not responsible for third party circumvention of any privacy settings or security measures on the Site. You can reduce these risks by using common sense security practices such as choosing a strong password and using up to date antivirus software.

# **Changes to This Policy**

Deal Funding Network may update this policy. Any changes to this Privacy Statement in the future will be posted to the Site. Your continued use of this website and, if you are a Member, your continued participation in Deal Funding Network, will indicate your agreement to such changes.

#### **Contact**

All comments, queries and requests relating to our use of your information are welcomed and should be addressed to the support department.